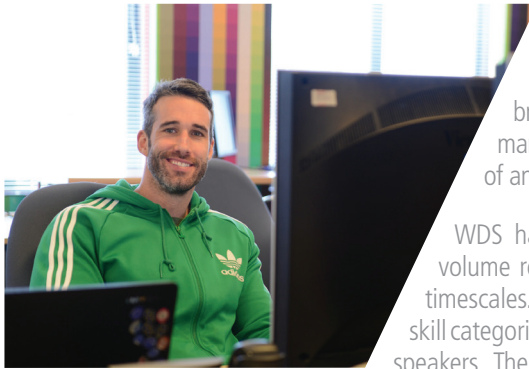


CASE STUDY

ROCK
RECRUITMENT SPECIALISTS

wds

A Xerox Company



WDS are a Xerox company based in Poole. They work in the world of telecommunications, supporting contact centres for large consumer brands and developing technology and knowledge management solutions which improve the delivery of an effective customer care experience.

WDS have used Rock to help them with high volume recruitment needs, often with very short timescales. WDS have required staff with shortage skill categories and often needed foreign language speakers. The two companies have successfully worked together for nearly two years.



Claire Brocklehurst, Head of HR at WDS says, "I have worked with Rock Recruitment for the last two years, since joining WDS. Rock have strong ethical values and they build relationships with their clients based on these values, as well as supporting you to meet your business needs."

Rock have strong ethical values and they build relationships with their clients based on these

Claire goes on to say, "Their approach is very customer and value focussed, opposing sales focussed. Rock have helped us to meet our recruitment needs on a regular and consistent basis. They take an innovative approach to marketing campaigns and have built strong relationships in the local community. Being a sponsor of the Rock Recruitment Star of the Future Awards, known as the Rock Star Awards, also makes us proud to partner with Rock, supporting the recognition and development of young people in the local area."

